



# Ernst & Young Golfers for Squash

Sponsor Information &  
**Fundraiser Details**

canyon  creek

**Tuesday, April 17, 2012**

**18 holes, Scramble Format (best ball)**  
**Pre-registration: \$100 per Player**

11:30 am – Registration opens

12:30 pm – Shotgun Start

5:30 pm – Casual Dinner, Awards & Silent Auction

**Fundraiser Competitions (all with prizes):**

[Long-drive Competition, Closest-to-the-pin Competition and much more...](#)



# Ernst & Young Golfers for Squash

## Sponsorship Levels

### **Title Sponsor: Cost \$5,000**

- Event will be named after the company
- Recognition at awards dinner
- Inclusion of logo/signage on all player's golf carts.
- Opportunity to include promotional item in player gift packages.
- Free entrance for 1 team of 4 players.
- Inclusion of logo (and link to company website) on every page of the Dallas Squash website (Full site stats for 2011: Unique Visitors=14,138, Total Visits=32,911, Total Hits=426,452)
- Inclusion of company name (and link to company website) as signature of all Dallas Squash emails sent in 2012 (over 400 email addresses within the list).
- Mention in fundraiser handout.

### **Long Drive and/or Closest to Pin Sponsor: Cost \$1,500**

- Recognition at awards banquet
- Inclusion of logo/signage on both holes and all player's golf carts (unless we get a title sponsor)
- Free entrance for 1 team of 4 players.
- Inclusion of logo (and link to company website) on only the homepage of the Dallas Squash website
- Inclusion of company name (and link to company website) as signature of all Dallas Squash emails sent in 1H2012 (over 400 email addresses within the list).
- Mention in fundraiser handout

### **Team Sponsor: Cost \$500**

- Recognition at awards banquet
- Free entrance for 1 team of 4 players.
- Inclusion of logo/signage at 1 hole
- Mention in fundraiser handout

### **Sponsor a Hole: Cost \$250**

- Recognition at awards banquet
- Inclusion of logo/signage at 1 hole
- Mention in fundraiser handout

### **Participate as an Individual: Cost \$100**

- Participate in the fundraiser and attend fundraiser dinner

### **Donate Items for the Auction**

- This is an area we could use help. Last year, we got gift certificates from restaurants, hotels, products from manufacturers, timeshare, baseball, hockey, basketball, opera, symphony tickets, airline or hotel points, etc.





## Ernst & Young Golfers for Squash

### Golf Fundraiser Marketing/Brochures:

We would love to get your company's logo or high resolution artwork as soon as you commit to becoming a sponsor for the Golfers for Squash Fundraiser so that we can get your name/company's name onto our website and onto appropriate brochures and other marketing materials.

**\*\*To be included in all marketing incentives for the day of the fundraiser – commitment and logo must be received by Monday, March 19<sup>th</sup>, 2012.\*\***

Keep up with us and the golf fundraiser details online at:  
**[www.dallassquash.org/fundraiser](http://www.dallassquash.org/fundraiser)**

For additional information please email at [donr@swii.com](mailto:donr@swii.com) OR [s-samanta@ti.com](mailto:s-samanta@ti.com)  
or call **Don Rainwater (972.437.4400)** or **Sanjeeb Samanta (214.567.3444)**